

PRESS RELEASE



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BPM PAPER COMPANY PREPARES FOR BUSY SALT WATER TAFFY SEASON AHEAD

Delivering Superior Performance for Salt Water Taffy Twist Wraps

WISCONSIN, January 26, 2015 -- BPM, Inc., a specialty paper mill and leader in salt water taffy twist wrap, confectionery wrap and specialty packaging, is well prepared for the upcoming taffy season. The company manufactures, waxes, prints, converts and packages the taffy wrap in house. By offering pallets, cartons and truck-load quantities with a reliable turnaround, BPM meets the demand for the busy season with both plain and printed confectionery wraps.

To kick-start the new year, BPM has expanded the company's line of taffy twist wrap papers by supplying a standard "Sugar Free" stock design available in rolls. This coated, machine-glazed paper offers tight, secure twisting for clean and fresh packaging while offering translucent properties to show off the taffy colors and designs. Additionally, the company manufactures other types of packaging materials available in opaque grades.

"Offering our customers plain and printed quality taffy twist wrap has been a niche market for BPM for decades. By expanding our offering to a stock sugar free wrap is another way BPM continues to fill the gaps in today's marketplace," says Mitchell Mekaelian, VP of Sales. "Also, by providing our carton program, taffy manufacturers of all sizes can rely on BPM to give them quality paper to fit their production needs when they need it."

BPM's taffy twist wrap is a part of the wide range group of specialty packaging papers that printers, converters, and manufacturers depend on for quality, run ability and overall performance. With a wide range of basis weights, in-house converting, printing and sustainable practices, BPM's specialty and flexible packaging options are the ideal choice for today's demanding packaging requirements.



BPM paper company prepares for the upcoming salt water taffy season by expanding their offering to a "sugar free" design. The company offers a carton and pallet stocking program to meet the demands of all taffy manufacturers.

BPM IS A LEADING MANUFACTURER OF SPECIALTY MACHINE GLAZED PAPERS AND CONVERTED MATERIALS FOR PACKAGING, FOOD SERVICE AND CONFECTIONERY INDUSTRIES. BPM OFFERS FULL-SERVICE PRINTING AND THE ABILITY TO ADD WAX AND POLYMER COATING TO PRODUCTS. THE ENVIRONMENTALLY-FOCUSED COMPANY ALSO PRODUCES UNCOATED FINE PAPERS WHICH ARE MADE FROM 100% POST CONSUMER WASTE RECYCLED PAPER FOR THE PRINTING INDUSTRY. WWW.BPMPAPER.COM