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FOR IMMEDIATE RELEASE
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Peshtigo Paper Mill's Earth Day Initiative Donates Garbage Bags and Gloves to Students

An idea born from BPM employee has become an annual commitment to the community.

Peshtigo, Wisconsin – For the fourth consecutive year, BPM Inc., a Wisconsin Northeast Paper Mill, donated garbage bags and gloves to the Peshtigo High School Physical Education Department to pick up trash and litter in surrounding school areas in honor of Earth Day.

In spring of 2010, as Vicki Lange, Traffic and Purchasing Agent at BPM, walked her dog through Peshtigo, she knew that with many hands, much could be done to clean up Peshtigo. She thought the idea to donate bags and gloves to local students would help them recognize the need to preserve the environment and in return, provide a beautified community for all.

“When my children were younger, we would walk through town and pick up trash. It wasn't hard work, it actually became fun, to hunt for litter and fill the bag. Since my kids have grown, I feel that local students could participate in cleaning up. I brought the idea to BPM management and they embraced it immediately. With one small idea, many have been impacted,” said Lange.

Over 200 students whose schedule involved Physical Education class on Wednesday, April 24, participated in the clean up to honor the nationally recognized Earth Day Monday, April 22, 2013. Students picked up about 40 large bags of trash and litter around Peshtigo schools, Peshtigo River, Badger Park, parking lots and other surrounding areas. A special thank you is extended to the Physical Education Department and the Peshtigo High School for partnering with BPM.



For the 4th Annual Earth Day Clean Up, BPM donated garbage bags and gloves to the Peshtigo Physical Education Department. The concept was inspired by Vicki Lange, BPM employee in the spring of 2010. On Wednesday, Lange visited with Peshtigo students to show her appreciation.

BPM Inc. is an environmentally focused northeast Wisconsin paper mill that manufactures quality, paper-based wraps for many food packaging applications. BPM's flexible packaging expertise includes the production of high quality, food-grade papers developed for confectionery and candy applications, meat interleave papers, lollipop and sucker wraps and more. Converting capabilities include 8-color printing, dry and wet wax coating, precise slitting and rewinding. BPM specializes in twist wrap, cube wrap and interleave papers.

BPM also manufactures Envirographic 100, a 100% recycled, environmentally friendly, uncoated, fine paper made from 100% post consumer waste paper.