



## PRESS RELEASE

BPM Inc. A Specialty Paper Mill  
200 W. Front St. PO Box 149  
Peshtigo, WI 54157 715-582-4551  
[bpm@bpm-paper.com](mailto:bpm@bpm-paper.com) [www.bpm-paper.com](http://www.bpm-paper.com)

### BPM Inc. Rolls Out New 100% PCW Recycled Pastel Colors

*Wisconsin paper mill introduces six pastel papers to the new  
Envirographic™ 100 COLORS line made from 100% post consumer recycled materials.*

(July 9, 2013, Peshtigo, WI) BPM Inc. announces pastel colors to the Envirographic 100 portfolio of 100% post consumer recycled papers. The new collection consists of six pastel colors - Blue, Green, Canary, Goldenrod, Pink and Cream - stocked 20 lb. 8.5x11 ream wrapped cartons.

“Envirographic 100 COLORS line is a collection of 100% post consumer recycled paper which is ideal for office and school use, billing and invoices and instances where printers and end-users want to communicate an environmental savings message and increase color options,” says Mitchell Mekaelian, Vice President of Sales and Marketing. “By integrating recycled paper with standard printing applications, paper can attract customers with added color and impact savings on our environment.”

Additionally, the new collection provides an environmental savings. The line of Envirographic 100 COLORS uses de-inked paper that was once used as an invoice, envelope, letter, form or mail and fiber is re-used and recycled to make paper new again. This process saves landfill space, net energy, greenhouse gases, water and trees compared to a non-recycled virgin sheet. The paper is manufactured with a chlorine free process and encompasses manufacturing operation partnerships with the U.S. Department of Energy Better Plants®, U.S. Environmental Protection Agency’s ENERGY STAR® and Wisconsin Focus on Energy®.

In the next few weeks, COLORS will be available for ordering, in addition to the popular Envirographic 100 white collection. Special orders of mixed pallets, 3-hole punch, folio and digital sizes, press-ready skids, rolls, private label, additional colors and basis weights are available upon request and minimums may apply. For more information about Envirographic 100 COLORS, visit BPM Inc. at [www.bpm-paper.com](http://www.bpm-paper.com) or call 800-826-0494.



BPM Inc. is an environmentally focused northeast Wisconsin paper mill that manufactures Envirographic 100; a recycled, environmentally friendly, uncoated, fine paper made from 100% post consumer waste paper. This paper is used as office paper, brochures, annual reports, letters, direct mail pieces and more.

BPM also manufactures quality, paper-based wraps for many food packaging applications. BPM's [flexible packaging](#) expertise includes the production of high quality, food-grade papers developed for confectionery and candy applications, meat interleave papers, lollipop wraps and more. The mill specializes in twist wrap, cube wrap and interleave papers. Converting capabilities include [8-color printing](#), dry and wet wax coating, precise slitting and rewinding. Visit [www.bpm-paper.com](http://www.bpm-paper.com) for more information.