



## PRESS RELEASE

BPM Inc. A Specialty Paper Mill  
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### Envirographic™ 100 COLORS 8.5x11" Paper Now Available for Order from BPM Inc.

*Six new pastel colors 20 lb. 8.5x11" 100% post consumer recycled paper  
now in stock and ready to ship from BPM Inc.*

(AUGUST 20, 2013, Peshtigo, WI) BPM Inc., a Wisconsin paper manufacturer of 100% post consumer recycled paper and specialty papers, announces 100% post consumer 8.5 x 11" 20 lb. pastel colors are available for order, in stock and ready to ship. The COLORS line consists of six pastel colors - Blue, Green, Canary, Goldenrod, Pink and Cream. The 8.5 x 11" 20 lb. colors are conveniently packed 5000 sheet per carton and consist of ten 500 sheet wrapped reams.

The new branded COLORS line launched earlier this summer to expand the Envirographic™ 100 collection. The premium recycled paper is made from paper that was once used as an invoice, envelope, letter, form or mail. The paper is de-inked and the fiber is recovered and recycled to make paper new again. This paper-making process saves landfill space, net energy, greenhouse gases, water and trees compared to a non-recycled virgin sheet.

COLORS is ideal for annual reports, brochures, mass mailings, promotional pieces and stationery and also features environmentally friendly packaging with 100% recycled carton and labels. The ream wrap highlights environmental impact statistics giving tangible benefits and savings to the environment.

"When listening to the needs of our clients, it became important to create a solution that would fit their printing requirements with environmental and sustainable initiatives," stated Mitchell Mekaelian, Vice President of Sales and Marketing. "By integrating recycled paper with standard printing applications, the COLORS line will attract customers with added color and impact savings on our environment."

Additionally, the paper is manufactured with a chlorine free process and encompasses manufacturing operation partnerships with the U.S. Department of Energy Better Plants®, U.S. Environmental Protection Agency's ENERGY STAR® and Wisconsin Focus on Energy®.

COLORS is now available for order, in addition to the popular Envirographic 100 white collection. Special orders of mixed pallets, 3-hole punch, folio and digital sizes, press-ready skids, rolls, private label, additional colors and basis weights are available upon request and minimums may apply. Watch the new Envirographic 100 COLORS Video at [www.bpmpaper.com](http://www.bpmpaper.com).



Envirographic 100 COLORS

BPM Inc., A Specialty Paper Mill located in Peshtigo, Wisconsin, announces the six new Envirographic 100 pastel colors are available for order. Watch the new Envirographic 100 COLORS Video at [www.bpmpaper.com](http://www.bpmpaper.com)

BPM Inc. is an environmentally focused northeast Wisconsin paper mill that manufactures Envirographic 100; a recycled, environmentally friendly, uncoated, fine paper made from 100% post consumer waste paper. This paper is used as office paper, brochures, annual reports, letters, direct mail pieces and more.

BPM also manufactures quality, paper-based wraps for many food packaging applications. BPM's [flexible packaging](#) expertise includes the production of high quality, food-grade papers developed for confectionery and candy applications, meat interleave papers, lollipop wraps and more. The mill specializes in twist wrap, cube wrap and interleave papers. Converting capabilities include [8-color printing](#), dry and wet wax coating, precise slitting and rewinding. Visit [www.bmpaper.com](http://www.bmpaper.com) for more information.