

PRESS RELEASE



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FOR IMMEDIATE RELEASE

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BPM Inc. Launches New Web site

Peshtigo, WI – The URL stays the same, but www.bmpaper.com looks a lot different today. The re-designed Web site allows current clients, potential customers, the media and the public to more easily navigate and find valuable information about BPM Inc. A revamped menu bar enables users to learn and understand capabilities, products and services.

“As more people rely on the internet for news and information, we knew we needed a new way to display the wealth of information and products we provide,” said Mitchell Mekaelian, Vice President of Sales and Marketing. “The site is user friendly, material is easy to find and it’s wrapped in a contemporary package.”

Displayed prominently on the homepage, visitors will have access to BPM Inc.’s Certifications, News and Awards. Links to our partners of energy savings and sustainable efforts are also featured.

The Web site divides its products by MG Papers, Flexible Packaging, 100% PCW Recycled Papers and Printing Services. A Contact Us page is available to request samples, ask questions, or request quotes.

Media options on the Web site have also been added. Visitors can view a slideshow presentation, watch video links, and download printable pdf flyers of Envirographic™ 100.

The creation of the site was a joint effort involving Rebecca Schoenebeck, Marketing Coordinator, the Sales staff, and input by employees. “This new design was created specifically for our online audience of general visitors and customers,” says Rebecca Schoenebeck. “Packed with videos, news, and stories that will be constantly updated, the Web site will make BPM accessible to a global audience.”

Access to BPM Inc.’s new Web site is www.bmpaper.com



BPM Inc. unveiled a new website designed to provide a one-stop location to learn about capabilities, products and services. Visit www.bmpaper.com