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## FOR IMMEDIATE RELEASE

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### Envirographic™ 100 by BPM Inc. and West World Paper, Canada

Peshtigo, WI – BPM Inc. and West World Paper have collaborated to offer outstanding 100% post consumer recycled paper; Envirographic™ 100 to western Canada. West World Paper is committed to environmental sustainability and has built a solid reputation for supplying high quality environmentally certified and recycled paper to the market. They support companies that promote sustainability, such as BPM.

BPM Inc. is an environmentally-focused and strong-community based paper mill, located on the Peshtigo River in northern Wisconsin. This mill has worked hard for almost two decades manufacturing a high quality, 100% pcw recycled sheet. The trade name is Envirographic™ 100 and is available in rolls, folio, cut size, envelope stock, and book publishing paper ranging in basis weights of 16/40 lb – 32/80 lb. BPM proudly offers Envirographic™ 100 in a 92 Bright white sheet, as well as an 88 Bright option. This 88 Bright High Value (HV) offers a cost savings to the customer as well as decreased environmental impact as less brighteners are necessary.

“With more than 20 million pounds of Envirographic™ 100 being manufactured annually, we are pleased to team up with West World. We identify with West World’s commitment to the environment and value the environmental benefits this paper has on our planet. By using Envirographic™ 100, tree logging is reduced, energy and water is conserved, and a decreased amount of greenhouse gas emissions and air pollution is a result,” said Mitchell Mekaelian, VP of Marketing and Sales.

All Envirographic™ 100 products are 100% Process Chlorine Free. BPM’s additional Energy Saving commitments include partnership with the U.S. Department of Energy as a Save Energy Now LEADER® and also a Wisconsin Focus on Energy® Partner.

West World Paper is committed to understanding environmental issues. They strive to buy, sell and use products that are environmentally sustainable. West World applauds BPM’s involvement in the community, their strong social responsibility to give back to the community and the environment.

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BPM Inc. is a progressive manufacturer of uncoated paper made from 100% post consumer waste materials; Envirographic™ 100. BPM also manufactures specialty MG Papers and converted material for the food service and packaging industries. In addition, BPM offers full-service printing and wax/polymer coating to make them more than a paper company – they are a value added partner in your business. [www.bmpmpaper.com](http://www.bmpmpaper.com)

