

# PRESS RELEASE



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## FOR IMMEDIATE RELEASE

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### BPM Earns Award for Energy Efficiency

Peshtigo, WI (September 22, 2009) – BPM Inc.'s leading edge paper, Envirographic 100 made with 100% post consumer waste recycled paper, has received official recognition for its conservation efforts. BPM has worked very hard to develop the Envirographic line of papers and the paper quality is nearly indistinguishable from similar non-recycled paper grades. "There is a great amount of pride you feel when you know you are contributing to saving trees, landfill space, and energy," said Mitchell Mekaelian, VP of Sales & Marketing of BPM Inc.

Providing excellent performance, this paper fulfills various office needs, while reducing the impact of the use of paper on the environment. It is manufactured from 100% post consumer recycled waste paper, which means that no new trees are used in its production. The pulp is generated entirely from recycling bins; used office, home, and school paper, and is PCF (Process Chlorine Free).

BPM Inc. was honored at the Wisconsin Paper Council's Annual Meeting in Neenah, Wisconsin for earning the prestigious Governor's Award for Excellence in Energy Efficiency. The Award reflects the company's commitment to energy saving efforts. "We continue to investigate new technologies and find more ways to save energy throughout our mill," stated Jim Koronkiewicz, General Manager of BPM Inc.

Since 2008, Focus on Energy has awarded various incentives to BPM Inc. From these efforts, the fine paper and packaging manufacturer has saved more than 1.4 million kilowatt-hours of electricity and 370,000 therms of natural gas annually – enough energy to power 525 Wisconsin homes for a year. As a result, the mill will save more than \$470,000 in annual energy costs.

Envirographic 100 cut size stocking line includes 20 lb. 8.5 x 11, 8.5 x 14, 11 x 17, 8.5 x 11: 3 hole side, 8.5 x 11: 5 hole top, 8.5 x 11 Canary, and 24 lb 8.5 x 11. Visit [www.bpmpaper.com](http://www.bpmpaper.com) for more information.

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*BPM Inc. is a leader of fine papers and specialty packaging solutions. As an environmentally focused company, the business researches energy saving options on a consistent basis. By buying recycled-content paper, you help us save trees, water, energy, greenhouse gases, and waste in landfills. [www.bpmpaper.com](http://www.bpmpaper.com)*

*Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficient and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote instate economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information visit [www.focusonenergy.com](http://www.focusonenergy.com)*